

SUSTAINABILITY WITHOUT LIMITS

THURSDAY 31ST MARCH PROGRAMME



MTU
Ollscoil Teicneolaíochta na Mumhan
Munster Technological University



The Business Post

CANTILLON 2022

A FORUM FOR FRESH THINKING

9:00AM WELCOME REMARKS

Dr Breda O'Dwyer - Director CEED and Senior Lecturer at MTU

PRESIDENT'S ADDRESS

Prof Maggie Cusack – President, Munster Technological University

KERRY COUNTY COUNCIL CEO'S ADDRESS

Moira Murrell – Chief Executive, Kerry County Council

MINISTER'S ADDRESS

Sean Fleming TD – Minister of State in the Department of Finance
'Ireland Promoting Sustainable Finance for 2030 and Beyond'

SETTING THE SCENE

Dr Fergal O'Brien – Assistant Dean, Post Graduate Studies,
University of Limerick
'Front and Centre of a Sustainable Economy...Financial, Digital or Human Capital?'

QUESTIONS AND ANSWERS

10:00AM SUSTAINABILITY - TRANSFORMED ENVIRONMENTS ON THE HORIZON

Moderator: Jonathan McCrea – Award-winning TV & radio broadcaster and founder of Whipsmart Media.

This session will discuss what is happening in the research landscape and how it is transforming the key drivers of sustainability in the environment. The panel will review and provide evidence of where and how this is happening in the wider circular economy, agriculture and green sectors. In doing so, we will learn how data analysis is at its core and how AI is leading a sustainable transformation in the wider environment. The panel will debate the narrower definition of sustainability and explore the breadth of opportunities available on the horizon!

Opening Session Key Note: Declan McKibben – Leader of the ADAPT Commercialization Team

Dr Helena McMahon – Head of Department International Medical and Pharmacy Commencement at MTU

Dr Haithem Afli – Lecturer and Leader of the Artificial Intelligence Research Group SIGMA at MTU

Dr Julia Adriana Calderon Diaz – Data Analyst Specialist,
Pig Improvement Company

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10:50AM **TIME OUT**

11:10AM **SUSTAINABILITY - A DIGITALISED
AUTONOMIC ECONOMY**

From a sustainable environment to a sustainable economy! This session will extend the conversation on the broader definition of sustainability by teasing out the role of digital transformation in steering the broader sustainable economy agenda. The panel will review this from the perspective of the end-to-end supply chain and how the digital agenda is driving a future co-created sustainable global economy with the end user. We will hear of its relevance across multiple sectors including nutrition, music and health. The panel will challenge the notion of digitalisation as being a disruptive innovator to simply being the new sustainable economic norm!

Moderator: Jonathan McCrea

Opening Session Key Note: Tony Moroney – Managing Partner – Beta Digital | Lecturer IMI & MTU | Advisor – Strategy & Digital Transformation | Co-Founder – The Digital Transformation Lab

Cora Creed – Vice President, Strategic Program Office at Universal Music Group, New York

Prof Ciara Heavin – Professor of Business Information Systems at Cork University Business School, University College Cork

Padraig Mallon – Sustainability Director, Kerry Group

12 NOON **TIME OUT**

12:05PM **SUSTAINABILITY - EQUITY ENABLED
RESILIENCE**

From a sustainable economy to sustainable equity! This session will examine the role of resilience in creating a smarter future powered by the resilience required in securing and scaling from equity-based investment. The panel will discuss how investors are increasingly deliberating on their investments informed by the non-financial ESG factors – Environment, Social and Governance. We will learn about the trends in a diversified investment portfolio, along with what it takes to secure investment. The panel will discuss the fundraising journey from a start-up to a scaling SME and the role of resilience for both the investee and the investor in creating new opportunities through attractive, successful and sustainable returns on investment for all parties!

Moderator: Quinton O'Reilly - Freelance Technology Journalist

Opening Session Key Note: Graeme McKinstry – Senior Investment Manager, Foresight Group

Ciarán Redmond – Chartered Director and Fellow of the Institute of Directors

Liam Cronin – Chief Executive Officer, RDI Hub

Tom Early – Head of Funding and Scaling Solutions, Enterprise Ireland

12:55PM **CLOSING REMARKS WITH A VIEW TO
CANTILLON 2023**

Dr Breda O'Dwyer – Director CEED and Senior Lecturer at MTU

**FOR MORE INFORMATION & TO REGISTER VISIT
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