

# COMMUNITY 2.0 TRANSFORMING FOR SUSTAINABILITY 25TH MARCH – PROGRAMME



## CANTILLON 2021

A FORUM FOR FRESH THINKING

### 9:00AM WELCOME REMARKS

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**Brid McElligott** – Vice President of Research, Development and External Engagement, Munster Technological University

### CONFERENCE OPENING

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**Councillor Patrick Connor-Scarteen** – Cathaoirleach of Kerry County Council

### PRESIDENT'S ADDRESS

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**Professor Maggie Cusack** – President, Munster Technological University

### MINISTER'S WELCOME

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**Norma Foley TD** – Minister for Education

### SETTING THE SCENE

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**Moderator: Jonathan McCrea** – Award-winning TV & radio broadcaster and founder of Whipsmart Media.

### LEADING CHANGE IN TURBULENT TIMES

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**Alastair Campbell** – Writer, Communicator & Strategist

We are living through a time of turbulence that will have implications for all areas of society. This impact will create significant change to our society, our economy and our way of being. It will require us to rethink our assumptions, to scope out our recovery strategy, illustrating transformational leadership. Alastair Campbell a writer, communicator and strategist will share with us his views on how we as an economy and society can do this as we lead through these turbulent times.

### QUESTIONS AND ANSWERS

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### 10:00AM TRANSFORMING FOR SUSTAINABILITY: A Multi-Dimensional Perspective

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This session will hear and debate the many types of transformation that are taking place nationally and globally within climate, economy and education. Complacency is no longer an option at any level. Change is happening across all sectors, across all dimensions. The panel will discuss how we need to rethink and refocus our strategies through an extended network and build on capacity to become even more resilient.

**Moderator: Jonathan McCrea**

#### **Climate Change: Trends, Forecast & Opportunities**

**Eamon Ryan TD** – Minister for the Environment, Climate & Communications, Minister for Transport

#### **A State of the Nation on a Transforming Economy**

**Conor O'Kelly** – CEO, National Treasury Management Agency

#### **Building a Secure & Resilient Energy Network of Tomorrow**

**Máire Sogabe** – Cyber Security Consultant

#### **Rethinking our Entrepreneurial Leadership Strategy**

**Professor Paucic McGowan** – Professor of Entrepreneurship, Ulster University

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**11:00AM**    **TIME OUT**

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**11:15AM**    **SUSTAINABILITY THROUGH  
TRANSFORMATION: A Multi-Actor Strategy**

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This session will explore the who, the what and the how of a sustainable strategy for business outcomes in times of transformation. The panel will review the different elements and pillars of a sustainable strategy. They will challenge the demands of innovation, digital transformation, investment, being environmentally and socially responsible and governance-oriented to create an agile model of open innovation into the future.

**Moderator: Emmet Ryan** – Connected Editor, The Business Post

***Rethinking Business Challenges***

**Dr Stephen O'Driscoll** – Challenge Research Manager, Science for Society Directorate, Science Foundation Ireland

***Digital Transformation & Process Innovation***

**John Ogie Sheehy** – CEO European Business and Global CIO, ViClarity

***Sustainable and Responsible Investment***

**Emma Jane Joyce** – Investment Director, Irish Strategic Investment Fund

***Look Beyond the Current Business***

**Dr Páidí O'Reilly** – UCC, Digital Transformation Lab

**12:20PM**    **TIME OUT**

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**12:25PM**    **THE ROLE OF THE DIASPORA IN SUSTAINABLE  
ECONOMIC DEVELOPMENT**

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This session will explore the role of the diaspora in supporting businesses and communities in Kerry. The panel will explore the various supports that are provided through the diaspora network and how these can be leveraged to support the growth and development of the region. Specifically the session will consider the role of investor networks such as the HBAN Kerry Angel Network, the value of events such as the Kerry Prosper Series and the role of business leaders in our diaspora community in leading and driving economic development.

**Moderator: Jerry O'Sullivan** – Journalist & Broadcaster, Radio Kerry

**Eamonn Sayers** – Manager, The Guinness Enterprise Centre

**John Wall** – Senior VP & CFO, Cadence Design Systems

**Sean Ryan** – CEO, Aspen Grove Solutions

**1:20PM**    **CLOSING REMARKS**

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**Moira Murrell** – Chief Executive, Kerry County Council

**1:25PM**    **CONFERENCE CLOSE: A VIEW TO 2022**

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**Dr Breda O'Dwyer** – Head of CEED, Munster Technological University

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